



Hutchison Drei Austria GmbH Facts & Figures.

Ownership

100%-owned subsidiary of CK Hutchison Holdings Limited

Management

CEO Rudolf Schrefl



CFO Sabine Hogl



CTO Matthias Baldermann



CCO Günter Lischka



Simone Keglovics
Division Manager
Wholesale & Regulatory,
General Counsel

Location

Headquarter

Vienna

Regional Offices

Lustenau, Feldkirchen bei Graz, Hallein, Innsbruck, Linz, Villach

About Drei

Hutchison Drei Austria GmbH is a 100% subsidiary of CK Hutchison Holdings Limited (Hong Kong) and part of the 3Group Europe's division "3Scandinavia & Austria". By the end of December 2023, Drei achieved a total revenue of 976 million euros. As a leading Austrian telecommunication provider the company offers mobile communication, internet, fixed line, TV and business solutions from a single source. Next to the biggest network of branded stores by an Austrian telecommunications provider and an encompassing customer service for residential and business customers, Drei provides the most powerful 4G network with a 98% coverage in population. After Austria's first, real, comprehensive 5G network in Linz, Drei launched Austria's first 5G Standalone network in September 2022. With the new Fix tariffs, the full-service provider is offering mobile Internet with a bandwidth guarantee for the first time and at the same time an easy switch to fiber optics.

Milestones

- 1998 Market entry One
- 2000 1.000.000 One customers
- 2003 Market entry Drei
- 2006 HSDPA in the entire Network of Drei
- 2008 94 % coverage of our Network
Rebranding from One to Orange
- 2010 1 mio customers
- 2011 94 % coverage HSPA+ in Network
Drei has the best network (connect)
- 2012 Again, Drei named the best network in Austria
- 2013 Hutchison Drei Austria takes over Orange Austria
New company name Hutchison Drei Austria GmbH
New brand experience
- 2014 Start of the nationwide 4G rollout.
- 2015 Drei with largest operational 4G network in Austria.
Third time Austrian overall winner in connect network test (01/2016).
- 2016 Service-Champion Industry Winner (8/2016)
Drei TV launch
- 2017 Overall winner ÖGSV Business tariff test (2/2017)
Drei finalizes acquisition of Tele2 Austria
- 2018 Pre5G launch in Vienna
New brand identity as a full-service provider
Launch of attractive bundle offers for households
- 2019 CK Hutchison and Telefonica join forces for global enterprise customers
Launch of Austria's first, real 5G network in Linz
Drei Energie: environmentally friendly electricity and gas with collective bill.
- 2020 First Place customer satisfaction with Connect customer barometer
Drei secures every third 5G spectrum package in all three frequency ranges
Austria's first 5G office tower with Qcells in Vienna
- 2021 Start of 5G Standalone Trial
- 2022 Third time in a row Ookla Speedtest™ Award for Austria's fastest 5G network.
Commercial launch of Austria's first 5G Standalone network with new Fix-tariffs, offering mobile Internet with bandwidth guarantee for the first time.
- 2023 Launch of Unlimited voice tariffs with unlimited 5G.
Connect customer barometer: Top score for Drei.
Future-proof new data tariffs: Easy switch to the latest technology.

Drei is settled in eight countries around the world.

